



MEDIA KIT 2025

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**MEDIA KIT
2025**

GRANT CARDONE

PRIVATE EQUITY FUND MANAGER & REAL ESTATE INVESTOR
CEO OF CARDONE CAPITAL AND CARDONE TRAINING TECHNOLOGIES, INC.

Grant Cardone owns and operates over seven privately held companies, and a private equity real estate firm, Cardone Capital, with a multifamily portfolio of assets worth over \$5 Billion. He is one of the Top Crowdfunders in the world, raising over \$1.7 Billion in equity via social media.

Cardone is featured on Season 2 of Discovery Channel's *Undercover Billionaire*, where he takes on the challenge of building a million-dollar business in 90 days. Grant is also a *New York Times* bestselling author of *If You're Not First You're Last* and bestselling author of 11 business books, including *The 10X Rule*, which led to Cardone establishing the 10X Global Movement featuring the 10X Growth Conference and 10X Wealth Conference, which is known as the most influential business and entrepreneur conference in the world.

For over 35 years, Grant Cardone and Cardone Training Technologies, Inc. (CTTI), a global consulting firm have been trusted providers of comprehensive business training and consulting. The online business and sales educational platforms Cardone created serve over 850,000 individuals, businesses and Forbes 100 clients throughout the world. CTTI extensive offerings include online courses, live workshops, on-demand content, and personalized coaching, all meticulously designed to cater to the evolving needs of modern organizations. From new-hire training that accelerates onboarding to continuous education certifications as your company and sales team grow, we provide unmatched online sales training. With more than 8,000 fully interactive video segments and 24/7 access and support, CTTI enables companies and individuals to leverage the unparalleled expertise of Grant Cardone and Cardone Training Technologies Inc. to achieve exceptional business success. For more information, visit <https://www.cardonetraining.com> or follow us on social media.

Voted the top Marketing Influencer to watch by Forbes, Cardone uses his massive 16 million+ following to give back via his Grant Cardone Foundation, a non-profit organization dedicated to mentoring underprivileged and troubled youth in financial literacy.

PROFILE

- CEO of Cardone Training Technologies Inc.
- CEO of Cardone Capital
- International Speaker
- Entrepreneur
- New York Times Best-selling Author
- Creator of 21 Best-selling Business Programs

30+ YEARS OF BUSINESS & SALES TRAINING



10X HEADQUARTERS



10X CENTRE

ABOUT CARDONE TRAINING TECHNOLOGIES INC.:

Cardone Training Technologies Inc. (CTTI) stands as a global leader in sales training and business consulting. Founded by internationally renowned businessman, real estate investor, private equity fund manager, and New York Times bestselling author Grant Cardone, CTTI's mission is to transform potential into performance. We equip professionals with the skills and strategies needed to thrive in today's competitive marketplace, proudly serving a diverse client base ranging from small businesses to Fortune 500 companies.

For over 35 years, Grant Cardone and CTTI have been trusted providers of comprehensive business training and consulting. Our extensive offerings include online courses, live workshops, on-demand content, and personalized coaching, all meticulously designed to cater to the evolving needs of modern organizations. From new-hire training that accelerates onboarding to continuous education certifications as your company and sales team grow, we provide unmatched online sales training.

With more than 8,000 fully interactive video segments and 24/7 access and support, CTTI enables companies and individuals to leverage the unparalleled expertise of Grant Cardone and Cardone Training Technologies Inc. to achieve exceptional business success.

***"SUCCESS IS MY DUTY OBLIGATION &
RESPONSIBILITY."***

— Grant Cardone

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MEDIA KIT 2025

Click this section to learn more.

SOCIAL MEDIA

Click each link to learn more.



EMAIL
7.1M+ person email list



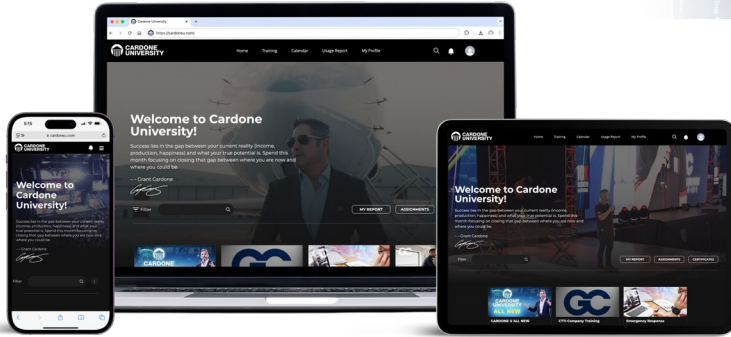


CARDONE
UNIVERSITY



#1 BUSINESS TRAINING PLATFORM IN THE WORLD

MEDIA KIT
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8,000+

SEGMENTS OF
INTERACTIVE VIDEO
CONTENT

24/7

ACCESS

ABOUT CARDONE UNIVERSITY:

Cardone University stands as a premier business training platform tailored to elevate the ambitions of individuals across a myriad of professions. Encompassing over 800 meticulously crafted courses, it provides users with around-the-clock access to a wealth of knowledge and tactical insights. This invaluable content is powered by the business prowess of Grant Cardone one of the leading influencers in sales training.

Cardone University offers an extensive menu of topics ranging from prospecting and sales strategies to negotiation techniques, closing deals, and financial acumen. By integrating theoretical knowledge with practical application, the platform imparts essential skills and actively encourages personal development alongside confidence in their execution. Further, its 24/7 accessibility ensures users can progress at their desired pace with no obstacles.

TRAINING

Click each section to learn more.

To learn more, visit:

5 / 14

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**REAL STORIES ABOUT
ENTREPRENEURS, INVESTORS,
STARTUPS, BUSINESS PEOPLE,
AND TURNAROUNDS.**



ABOUT 10X STUDIOS:

10X Studios is a cutting-edge media production and digital marketing agency committed to elevating brands and amplifying voices in today's dynamic digital landscape. Founded by Grant Cardone, an internationally acclaimed entrepreneur, speaker, and author, 10X Studios leverages a powerful blend of creativity, innovation, and strategic vision to deliver unparalleled content and marketing solutions. Specializing in a broad spectrum of services including video production, podcast creation, digital marketing, and social media strategy, 10X Studios empowers businesses to reach and engage their target audiences effectively.

WORLD'S LARGEST BUSINESS CONFERENCE



MIKE TYSON AND GRANT CARDONE



TYLER PERRY AND GRANT CARDONE



GRANT CARDONE, ROBERT HERJAVEC, AND JARROD GLANDT

ABOUT 10X GROWTH CONFERENCE:

Known as the world's largest business event for entrepreneurs and professionals, the 10X Growth Conference was founded by Grant Cardone in 2017 and was held for the first time in 2025. The trailblazing event featured industry leaders and experts who covered the topics of sales, marketing, business development, leadership, and personal growth. The 10X Growth Conference drew thousands of attendees from around the world because of its unique opportunity for networking, learning, and collaboration.

The 10X mission is to create an unparalleled environment where ambitious professionals can gain actionable knowledge, forge meaningful connections, and be motivated to think bigger and act bolder. As such, the 10X Growth Conference was an embodiment of that mission and the 10X philosophy of pushing beyond the ordinary to achieve extraordinary results.

100+
10X SPEAKERS

270,000+
10X ATTENDEES

10,000+
SUCCESS STORIES

**THE ULTIMATE WEALTH EVENT
DESIGNED TO BRING THE
STRATEGIES OF THE .01% TO
THE EVERYDAY INVESTOR**



MAYOR FRANCIS SUAREZ (MIAMI) AND GRANT CARDONE



CHARLIE GASPARINO AND BOB DUGGAN



GRANT CARDONE



JARROD GLANDT



ABOUT 10X WEALTH CONFERENCE:

10X Wealth Conference is where elite financial minds meet everyday investors. We're flipping the script on Wall Street and BlackRock by opening up high-level financial strategies to the people who need them most—entrepreneurs, professionals, and everyday Americans ready to build generational wealth. Attendees will receive sophisticated wealth-building strategies from experts who manage trillions in assets across stocks, real estate, private equity, tax strategy, life insurance, debt management, and trusts.

Attendees learn exactly how the top 0.1% invest, grow, protect, and transfer their wealth. Featuring powerhouse voices from Coinbase, Market Rebellion, Tether, and Debt.com, Wealth Con delivers rare access to the financial playbook used by billionaires. This is the premiere event for business owners who are ready to scale their personal fortunes using battle-tested methods.





ABOUT THE GRANT CARDONE FOUNDATION:

The Grant Cardone Foundation is a philanthropic organization committed to providing financial literacy and entrepreneurship education to underserved and at-risk youth. Founded by Grant Cardone, an internationally acclaimed entrepreneur, speaker, and New York Times bestselling author, the Foundation aims to empower the next generation with the knowledge and skills needed to achieve their full potential and break the cycle of poverty.

Through various programs, workshops, and partnerships with schools, community organizations, and other non-profits, the Grant Cardone Foundation provides valuable resources that foster financial independence, self-confidence, and entrepreneurial spirit to uplift and support the leaders of tomorrow.

34,572+

**10X KIDS BOOKS
DONATED GLOBALLY**

10,128+

**10X KIDS UNIVERSITY
ACCOUNTS DONATED**

10,772+

**STUDENTS BROUGHT
TO OUR 10X HQ FOR A
MENTOR WORKSHOP**

\$6,206,456+

**RAISED ON THE 2024 GRANT
CARDONE FOUNDATION CRUISE**

**“LET’S TEACH SUCCESS TO THOSE
WHO THINK IT’S OUT OF REACH”**

— Grant Cardone

10X LADIES

THE FIVE PILLARS:

**MINDSET,
RELATIONSHIPS,
BUSINESS,
FINANCE, &
HEALTH.**



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NATALIE DAWSON, SHERI HAMILTON, AND ELENA CARDONE



VENUS WILLIAMS WITH ELENA CARDONE



SHARON LECHTER AND ELENA CARDONE



LAURYN BOSSTICK

ABOUT 10X LADIES:

Based on principles from dynamic leader Elena Cardone's book, *Build an Empire: How to Have It All*, 10X Ladies was a series of events and an online community committed to elevating and empowering women to thrive in business and life. 10X Ladies delivered vital tools, groundbreaking strategies, and helped shift mindsets to propel women forward in their careers and at home.

The 10X Ladies team deeply believes in the extraordinary capabilities of women and strives to unlock this potential through vibrant networking, premier education, and steadfast support. This holistic approach to personal and professional development builds upon five pillars: mindset, relationships, business, finance, and health.

LET'S DOMINATE!

58

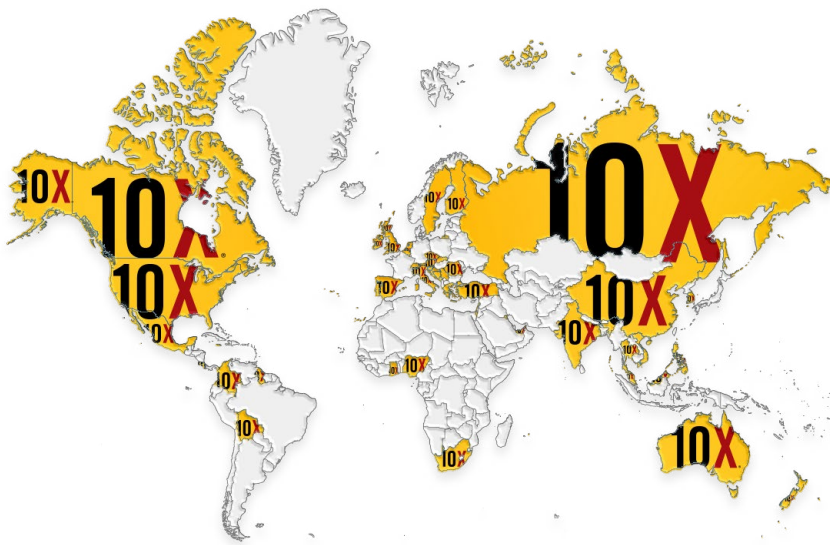
COUNTRIES

697

BUSINESS COACHES

50

STATES



ABOUT 10X BUSINESS COACH PROGRAM:

The 10X Business Coach Program is a transformative coaching initiative designed to elevate business leaders and entrepreneurs to unparalleled heights of success. Founded on the principles of the renowned 10X philosophy, the program empowers participants by providing cutting-edge strategies, actionable insights, and personalized coaching tailored to enhance every facet of their business operations.

Our mission is to arm business professionals with the tools, methodologies, and mindset required to significantly accelerate growth and maximize impact. At 10X Business Coach, we are dedicated to fostering an environment where leaders are equipped to navigate challenges, seize opportunities, and drive sustained success.

Rooted in the 10X philosophy, the program takes a holistic approach to business coaching, ensuring comprehensive development across leadership, strategy, and execution. Through a combination of personalized coaching, strategic resources, and community support, we empower business leaders to transcend boundaries and achieve extraordinary results.



UNLOCK YOUR JOURNEY TO OPTIMAL WELLNESS.

10X Your Health

ABOUT 10X HEALTH SYSTEMS:

10X Health System is a pioneering healthcare solutions company dedicated to transforming how people understand, manage, and optimize their health. Co-founded by entrepreneurs Grant Cardone and Brandon Dawson, 10X Health is grounded in the belief that everyone deserves access to health data, insights, and care that empowers them to live longer, healthier, and more optimized lives.

We are proud to be at the forefront of the Precision Health movement, offering our patented Precision Nutrition System, tailored supplementation, and advanced diagnostic tools—all designed to deliver measurable and transformative health outcomes.

192,000

Lives Impacted

128,000

Genetic Tests

13,500

Active Patients

46

Countries

MEET SOME OF OUR DOCTORS



Dr. Castel Santana
MD/CFMP



Dr. Carrie Carda
MD, FACOG, MMS, MHS



Dr. Daniel Wallerstorfer
PhD





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CONTACT

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