



MEDIA KIT 2025

WWW.GRANTCARDONE.COM
310-777-0255

18909 NE 29TH AVE.
AVENTURA, FL 33180



**MEDIA KIT
2025**

GRANT CARDONE

PRIVATE EQUITY FUND MANAGER & REAL ESTATE INVESTOR
CEO OF CARDONE CAPITAL AND CARDONE TRAINING TECHNOLOGIES, INC.

Grant Cardone owns and operates over seven privately held companies, and a private equity real estate firm, Cardone Capital, with a multifamily portfolio of assets worth over \$5 Billion. He is one of the Top Crowdfunders in the world, raising over \$1.63 Billion in equity via social media.

Cardone is featured on Season 2 of Discovery Channel's *Undercover Billionaire*, where he takes on the challenge of building a million-dollar business in 90 days. Grant is also a *New York Times* bestselling author of *If You're Not First You're Last* and bestselling author of 11 business books, including *The 10X Rule*, which led to Cardone establishing the 10X Global Movement featuring the 10X Growth Conference and 10X Wealth Conference, which is known as the most influential business and entrepreneur conference in the world.

For over 35 years, Grant Cardone and Cardone Training Technologies, Inc. (CTTI), a global consulting firm have been trusted providers of comprehensive business training and consulting. The online business and sales educational platforms Cardone created serve over 850,000 individuals, businesses and Forbes 100 clients throughout the world. CTTI extensive offerings include online courses, live workshops, on-demand content, and personalized coaching, all meticulously designed to cater to the evolving needs of modern organizations. From new-hire training that accelerates onboarding to continuous education certifications as your company and sales team grow, we provide unmatched online sales training. With more than 8,000 fully interactive video segments and 24/7 access and support, CTTI enables companies and individuals to leverage the unparalleled expertise of Grant Cardone and Cardone Training Technologies Inc. to achieve exceptional business success. For more information, visit <https://www.cardonettraining.com> or follow us on social media.

Voted the top Marketing Influencer to watch by Forbes, Cardone uses his massive 16 million+ following to give back via his Grant Cardone Foundation, a non-profit organization dedicated to mentoring underprivileged and troubled youth in financial literacy.

PROFILE

- CEO of Cardone Training Technologies Inc.
- CEO of Cardone Capital
- International Speaker
- Entrepreneur
- New York Times Best-selling Author
- Creator of 21 Best-selling Business Programs

LIVE EVENTS

Click each event to learn more.



**MEDIA KIT
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GRANT CARDONE

Click this section to learn more.

TRAINING

Click each section to learn more.

COMPANIES



Click this section to learn more.



MEDIA KIT 2025

Click this section to learn more.

SOCIAL MEDIA



EMAIL
6.8M+ person email list

CONTACT

For media inquiries, please contact
pr@grantcardone.com or **310-777-0255**.

GRANT CARDONE

30+ YEARS OF BUSINESS & SALES TRAINING



10X HEADQUARTERS



10X CENTRE

ABOUT CARDONE TRAINING TECHNOLOGIES INC.:

Cardone Training Technologies Inc. (CTTI) stands as a global leader in sales training and business consulting. Founded by internationally renowned businessman, real estate investor, private equity fund manager, and New York Times bestselling author Grant Cardone, CTTI's mission is to transform potential into performance. We equip professionals with the skills and strategies needed to thrive in today's competitive marketplace, proudly serving a diverse client base ranging from small businesses to Fortune 500 companies.

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***"SUCCESS IS MY DUTY OBLIGATION &
RESPONSIBILITY."***

**REAL STORIES ABOUT
ENTREPRENEURS, INVESTORS,
STARTUPS, BUSINESS PEOPLE,
AND TURNAROUNDS.**



ABOUT 10X STUDIOS:

10X Studios is a cutting-edge media production and digital marketing agency committed to elevating brands and amplifying voices in today's dynamic digital landscape. Founded by Grant Cardone, an internationally acclaimed entrepreneur, speaker, and author, 10X Studios leverages a powerful blend of creativity, innovation, and strategic vision to deliver unparalleled content and marketing solutions. Specializing in a broad spectrum of services including video production, podcast creation, digital marketing, and social media strategy, 10X Studios empowers businesses to reach and engage their target audiences effectively.

For more information about 10X Studios and our services, please visit www.10xstudios.com or follow us on social media.

WORLD'S LARGEST BUSINESS CONFERENCE



MIKE TYSON AND GRANT CARDONE



ABOUT 10X GROWTH CONFERENCE:

Founded by Grant Cardone, the 10X Growth Conference is the world's largest business event for entrepreneurs and professionals aiming for extraordinary success. Featuring industry leaders and experts, the conference covers sales, marketing, business development, leadership, and personal growth. Drawing thousands of attendees from across the globe, the 10X Growth Conference offers a unique platform for networking, learning, and collaboration.

Our mission is to create an unparalleled environment where ambitious professionals can gain actionable knowledge, forge meaningful connections, and be motivated to think bigger and act bolder. The 10X Growth Conference embodies the 10X philosophy of pushing beyond the ordinary to achieve extraordinary results.

For more information about the 10X Growth Conference and to register for upcoming events, please visit www.10xgrowthcon.com or follow us on social media.

100+
10X SPEAKERS

62,000+
10X ATTENDEES

10,000+
SUCCESS STORIES

GRANT CARDONE



ABOUT THE GRANT CARDONE FOUNDATION:

The Grant Cardone Foundation is a philanthropic organization committed to providing financial literacy and entrepreneurship education to underserved and at-risk youth. Founded by Grant Cardone, an internationally acclaimed entrepreneur, speaker, and New York Times bestselling author, the Foundation aims to empower the next generation with the knowledge and skills needed to achieve their full potential and break the cycle of poverty.

Through various programs, workshops, and partnerships with schools, community organizations, and other non-profits, the Grant Cardone Foundation provides valuable resources that foster financial independence, self-confidence, and entrepreneurial spirit to uplift and support the leaders of tomorrow.

For more information about the Grant Cardone Foundation and our initiatives, please visit www.grantcardonefoundation.com or follow us on social media.

23,463+

**10X KIDS BOOKS
DONATED GLOBALLY**

1,910+

**10X KIDS UNIVERSITY
ACCOUNTS DONATED**

350,782+

**SOUTH AFRICANS
REACHED**

2,849+

**STUDENTS BROUGHT
TO OUR 10X HQ FOR A
MENTOR WORKSHOP**

10X LADIES

THE FIVE PILLARS:

**MINDSET,
RELATIONSHIPS,
BUSINESS,
FINANCE, &
HEALTH.**



**MEDIA KIT
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NATALIE DAWSON, SHERI HAMILTON, AND ELENA CARDONE



VENUS WILLIAMS WITH ELENA CARDONE

ABOUT 10X LADIES:

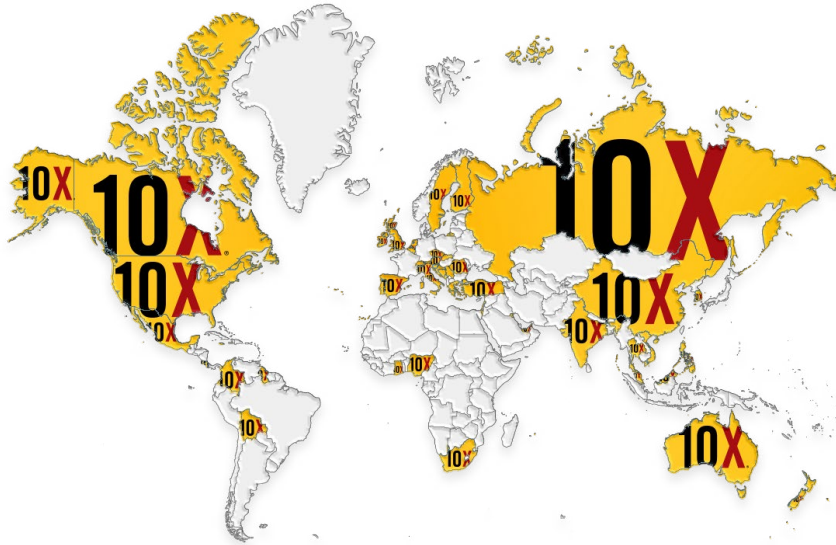
10X Ladies is an empowering movement committed to elevating, empowering, and equipping women from across the globe to thrive in business and life. Spearheaded by dynamic leader Elena Cardone, the collective is devoted to building community, enhancing personal development, and maximizing potential across every dimension of life.

Our mission is to deliver vital tools, groundbreaking strategies, and transformative mindset shifts to propel women forward in their careers, businesses, and lives. At 10X Ladies, we deeply believe in the extraordinary capabilities of women and strive to unlock this potential through vibrant networking, premier education, and steadfast support.

Adopting a holistic approach to personal and professional development, 10X Ladies ensures growth across all aspects of life. We aim to guide women in overcoming obstacles, embracing challenges, and achieving exceptional results through fostering a balanced and empowered mindset.

For more information about our work and how we're championing women to become unstoppable forces, visit <https://www.10xladies.com>.

GRANT CARDONE



ABOUT 10X BUSINESS COACH PROGRAM:

The 10X Business Coach Program is a transformative coaching initiative designed to elevate business leaders and entrepreneurs to unparalleled heights of success. Founded on the principles of the renowned 10X philosophy, the program empowers participants by providing cutting-edge strategies, actionable insights, and personalized coaching tailored to enhance every facet of their business operations.

Our mission is to arm business professionals with the tools, methodologies, and mindset required to significantly accelerate growth and maximize impact. At 10X Business Coach, we are dedicated to fostering an environment where leaders are equipped to navigate challenges, seize opportunities, and drive sustained success.

Rooted in the 10X philosophy, the program takes a holistic approach to business coaching, ensuring comprehensive development across leadership, strategy, and execution. Through a combination of personalized coaching, strategic resources, and community support, we empower business leaders to transcend boundaries and achieve extraordinary results.

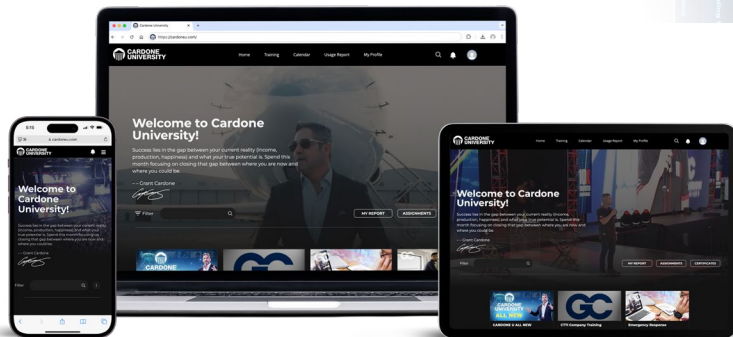
Explore how the 10X Business Coach Program can transform your business by visiting [10X Business Coach](#).



ALEX AND MARYAM ZASTOUPIL



#1 BUSINESS TRAINING PLATFORM IN THE WORLD

**8,000+****SEGMENTS OF
INTERACTIVE VIDEO
CONTENT****24/7****ACCESS**

ABOUT CARDONE UNIVERSITY:

Cardone University stands as a premier business training platform tailored to elevate the ambitions of individuals across a myriad of professions. Whether you are an artist seeking to expand your creative reach, an automotive salesperson aiming for record-breaking sales, a doctor looking to enhance patient interaction, or a roofer striving for business growth, Cardone University serves as a beacon of knowledge and empowerment. It is perfectly suited for anyone with a dream that demands realization in the marketplace.

Encompassing over 800 meticulously crafted courses, Cardone University provides users with around-the-clock access to a wealth of knowledge and tactical insights. Powered by the business prowess of Grant Cardone, one of the leading influencers in sales training, the platform offers an extensive menu of topics ranging from prospecting and sales strategies to negotiation techniques, closing deals, and financial acumen.

Our diverse course offerings are specifically designed to cater to various professional fields and individual aspirations. Entrepreneurs and professionals eager to optimize their business acumen can engage with comprehensive modules on money management and proactive financial strategies, while motivational content serves to inspire and challenge students to transcend barriers and achieve unprecedented success.

By integrating theoretical knowledge with practical applications, Cardone University not only imparts essential skills but actively encourages personal development and confidence in executing learned strategies. The platform's 24/7 accessibility ensures that users can progress at their desired pace, making it a flexible yet robust educational tool for continuous growth.

Cardone University is more than just an educational resource; it is a transformative experience for those who wish to exceed their potential and carve out their path to success. Through the expertise and guidance of Grant Cardone and the dynamic team of professionals behind the scenes, users are equipped to bring their dreams to market with confidence and efficacy, achieving objectives that once seemed out of reach.

To learn more, visit cardoneuniversity.com/

GRANT CARDONE

UNLOCK YOUR JOURNEY TO OPTIMAL WELLNESS.

10X Your Health

ABOUT 10X HEALTH SYSTEMS:

10X Health System is a pioneering healthcare solutions company dedicated to transforming how people understand, manage, and optimize their health. Co-founded by entrepreneurs Grant Cardone and Brandon Dawson, 10X Health is grounded in the belief that everyone deserves access to health data, insights, and care that empowers them to live longer, healthier, and more optimized lives.

We are proud to be at the forefront of the Precision Health movement, offering our patented Precision Nutrition System, tailored supplementation, and advanced diagnostic tools—all designed to deliver measurable and transformative health outcomes.

192,000

Lives Impacted

128,000

Genetic Tests

13,500

Active Patients

46

Countries

MEET SOME OF OUR DOCTORS



Dr. Castel Santana
MD/CFMP



Dr. Carrie Carda
MD, FACOG, MMS, MHS



Dr. Daniel Wallerstorfer
PhD

