



**GC GRANT  
CARDONE®**

# **MEDIA KIT 2024/2025**

**WWW.GRANTCARDONE.COM  
310-777-0255**

**18909 NE 29TH AVE.  
AVENTURA, FL 33180**

# GRANT CARDONE



FUND MANAGER/CEO OF CARDONE CAPITAL  
CEO OF CARDONE TRAINING TECHNOLOGIES INC.

**MEDIA KIT**  
**2024/2025**

Grant Cardone owns and operates over seven privately held companies, and a private equity real estate firm, Cardone Capital, with a multifamily portfolio of assets worth over \$4.7 Billion. He is one of the Top Crowdfunders in the world, raising over \$1.4 Billion in equity via social media. He is featured on Season 2 of Discovery Channel's *Undercover Billionaire*, where he takes on the challenge of building a million dollar business in 90 days and blows away the target by hitting \$5.5M. Grant is a New York Times best-selling author of 11 business books, including *The 10X Rule*, which led to Cardone establishing the 10X Global Movement and the 10X Growth Conference, now the largest business and entrepreneur conference in the world.

Grant is an internationally renowned speaker on leadership, real estate, investing, entrepreneurship, social media, and finance. He is a regular guest on Fox News, Fox Business, CNBC, and MSNBC. His expertise is sought after and frequently featured in various media outlets.



## PROFILE

- CEO of Cardone Training Technologies Inc.
- CEO of Cardone Capital
- International Speaker
- Entrepreneur
- New York Times Best-selling Author
- Creator of 21 Best-selling Business Programs

## MEDIA COVERAGE



The New York Times



FOX



Forbes

Inc.

Bloomberg

BUSINESS INSIDER

Entrepreneur

MarketWatch



MEN'S JOURNAL

((SiriusXM))

THE HUFFINGTON POST



MEDIA KIT  
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## SHOWS



## SOCIAL MEDIA



### YOUTUBE

Over 2.2 Billion Minutes Watched  
2.61M+ Subscribers  
5.7K+ videos online Business, Money, Entrepreneur, Lifestyle, Staying Fit  
Demographics: 10% Women, 90% Men  
36.3% of Audience is Male 25-34  
2.6% of Audience is Female ages 25-34



### TWITTER/X

1.1M+ Followers  
88M+ Monthly Average Tweet Impressions  
Rated #1 Sales expert to follow  
Top 10 Business Coaches on Twitter/X



### LINKEDIN

614K+ Connections/Followers  
5.2M+ Impressions of Posts  
201,320+ Newsletter Subscribers



### FACEBOOK

7M+ Followers  
150M+ Impressions (Last 30 Days)  
22.9M+ video views (Last 30 Days)  
Demographics: 21% Women, 77% Men



### TIKTOK

2.2M+ Followers  
51.2M Likes



### INSTAGRAM

4.8M+ Followers  
72M+ Impressions (Last 30 Days)



### EMAIL

6M+ person email list

## COMPANIES



GRANT CARDONE



## LIVE EVENTS

### 10X GROWTH CONFERENCE

263,836+ attendees total



GRANT CARDONE®  
**REAL ESTATE SUMMIT**

15,000+ attendees total

### 10X GRANT CARDONE BUSINESS SUMMIT

40,000+ attendees total

### 10X GRANT CARDONE WEALTH CONFERENCE

coming soon

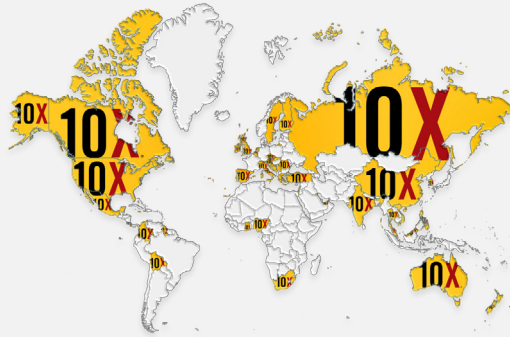


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## BUSINESS COACHING

### 10X BUSINESS COACH PROGRAM

Partner with the best sales trainer in the world and bring Grant Cardone's message to your area.  
[10Xbusinesscoach.com](http://10Xbusinesscoach.com)



58 Countries | 538 Business Coaches | 37 States

## TRAINING



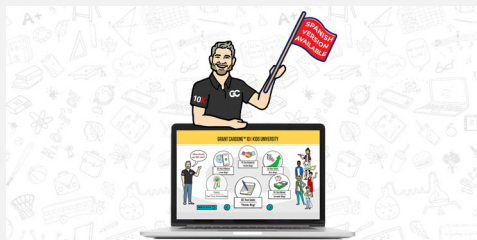
### GRANT CARDONE® 10X KIDS UNIVERSITY

over 800+ video courses



660,000+  
11,000+  
1,000,020,000+

Active Users  
Companies Trained  
Delivered



10X Kids University is an E-learning platform delivered in a fun, engaging, and animated format.

## CONTACT

For media inquiries, please contact  
[pr@grantcardone.com](mailto:pr@grantcardone.com) or 310-777-0255.

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